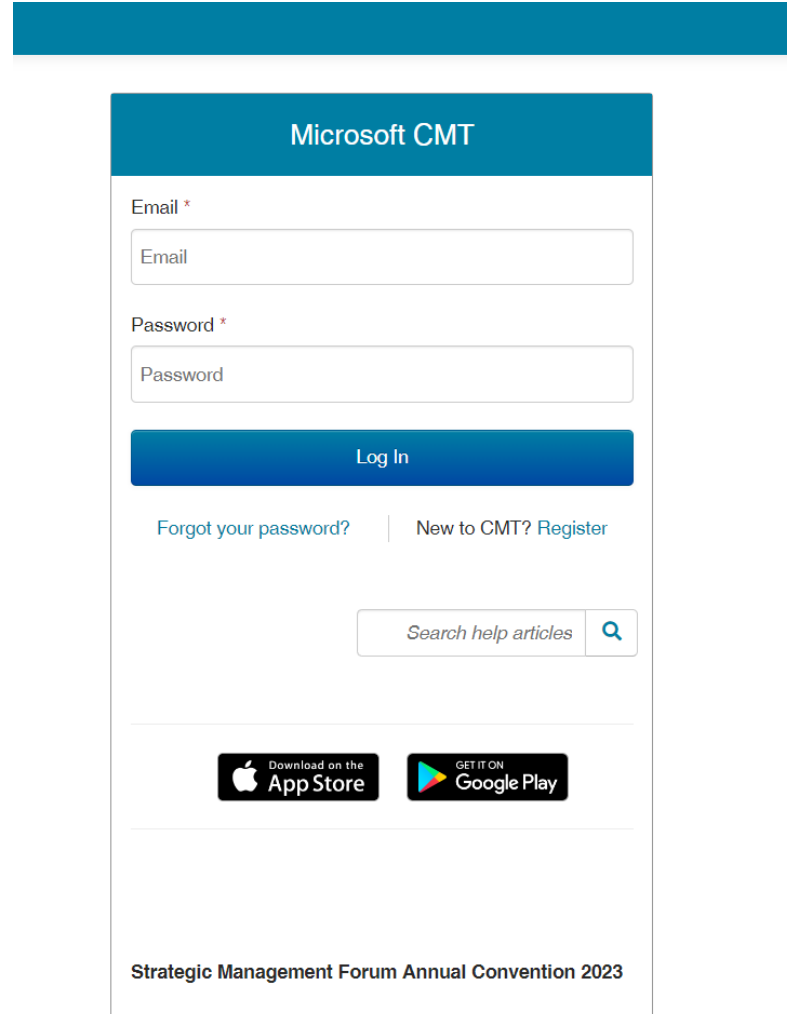


How to submit a Paper on  
Strategic Management Forum  
Annual Convention  
2023 CMT Platform

# Submission Site

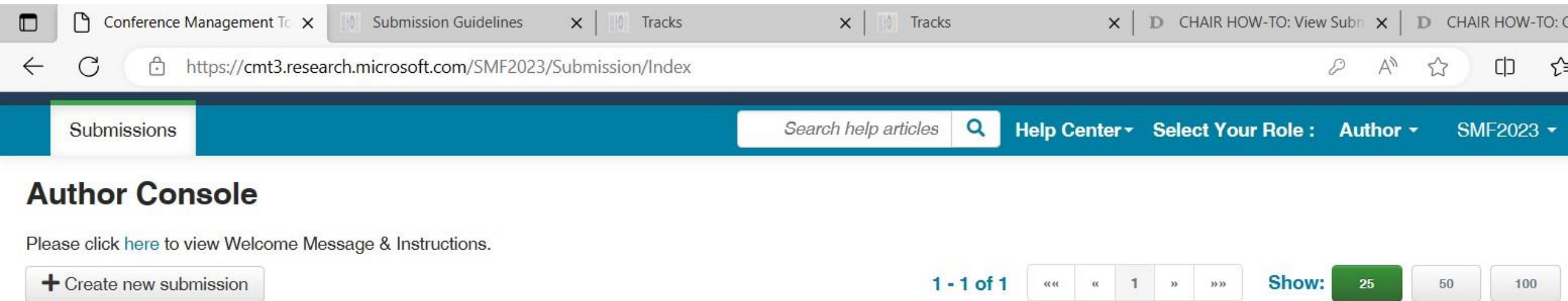
- The SMF 2023 CMT submission platform can be reached at:  
<https://cmt3.research.microsoft.com/SMF2023/>

The first step is to register with the email you wish to use for correspondence as an author.



The image shows a screenshot of the Microsoft CMT registration page. At the top, there is a teal header with the text "Microsoft CMT". Below the header, there are two input fields: "Email \*" and "Password \*". The "Email \*" field contains the placeholder text "Email", and the "Password \*" field contains the placeholder text "Password". Below these fields is a teal "Log In" button. Underneath the button, there are two links: "Forgot your password?" and "New to CMT? Register". Below the links is a search bar with the placeholder text "Search help articles" and a magnifying glass icon. At the bottom of the page, there are two buttons: "Download on the App Store" and "GET IT ON Google Play". At the very bottom, there is a footer with the text "Strategic Management Forum Annual Convention 2023".

# Creating a new submission



The screenshot shows a web browser window with the URL <https://cmt3.research.microsoft.com/SMF2023/Submission/Index>. The page title is "Submissions". The navigation bar includes a search box for help articles, a "Help Center" link, and a "Select Your Role" dropdown menu currently set to "Author". The main content area is titled "Author Console" and contains a message: "Please click [here](#) to view Welcome Message & Instructions." Below this message is a button labeled "+ Create new submission". To the right of the button is a pagination control showing "1 - 1 of 1" and a "Show:" dropdown menu with options for 25, 50, and 100 items.

After accessing the CMT platform, you will see in the Submission Menu, the option “Create a new Submission”. Please click on it (see the arrow in the next image).

# Enter Title and Abstract

Submissions

Search help articles



Help Center

Select Your Role :

Author

SMF2023

## Create New Submission

Welcome to Strategic Management Forum Annual Convention 2023. Conference dates: 18-20 Dec 2023.

Please select one of the conference tracks (as currently planned) for your paper. If you feel that your paper doesn't fit any of the mentioned tracks, then please select 'Please decide a track for me'. For more details on Submission Tracks and respective Track Chairs please check [Track details - link will open in a new window!](#)  
For submission guidelines click [Submission Guidelines - link will open in a new window!](#)

By Submitting your paper

- \* you declare that the content of your paper is not plagiarised and is correct from what authors do know.
- \* you acknowledge that all authors are ready to participate in the review process of other papers submitted to the conference
- \* atleast one author will register for the conference if the paper is accepted for presentation

for any questions regarding the submission process contact [smf2023@iimtrichy.ac.in](mailto:smf2023@iimtrichy.ac.in)  
Good luck with your submission.

### TITLE AND ABSTRACT

\* Title

Title

\* Abstract

2000 characters left

Next, please add your paper title, in the Title field, and the abstract of your paper in the Abstract field.

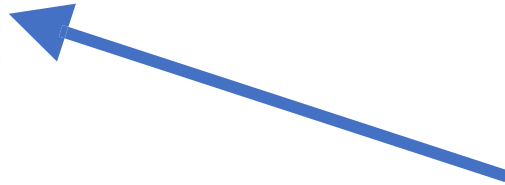
# Adding co-authors one by one

**AUTHORS \***  
You may add your collaborators.

Primary Contact	Email	First Name	Last Name	Organization	Country/Region
<input checked="" type="radio"/>	karthik@iimtrichy.ac.in	karthik	Dhandapani	Indian Institute of Management Tiruchirappalli	<input type="text"/> <input type="button" value="x"/> <input type="button" value="↑"/> <input type="button" value="↓"/>

Email

Enter email to add new author.



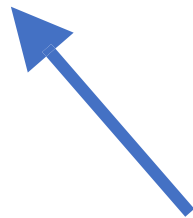
Input the email of the co-author, then click "Add".

# Add author details

another.author@gmail.com  **User was not found. Please enter collaborator information below and click Add button.**

Enter email to add new author.

First Name  Last Name  Organization  Country/Region



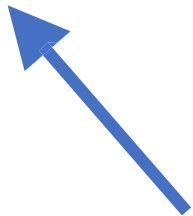
Then add the First Name of the author, the Last Name, the Organization where he/she is affiliated, and the country/Region. Finally, click "Add".  
The second author will appear in the list, Add extra authors, if applicable.

# Select Tracks

Click [Tracks \(iimtrichy.ac.in\)](http://iimtrichy.ac.in) for more information

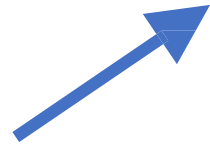
## SUBJECT AREAS \*

- Competitive Strategy
- Corporate Governance and Corporate Sustainability
- Corporate Strategy
- Entrepreneurship
- General Management
- Global Strategy



Please select one of the conference tracks (as currently planned) for your paper.

- India-centric Models of Management
- Innovation and Business Models
- Management Case Studies (Case with Teaching Notes)
- Strategy-as-Practice
- Please decide a track for me



If you feel that your paper doesn't fit any of the mentioned tracks, then please select 'Please decide a track for me' option.



# Upload your submission

## FILES

You can upload from 1 to 3 files. Maximum file size is 10 Mb. We accept doc, docx, pdf formats.

Drop files here

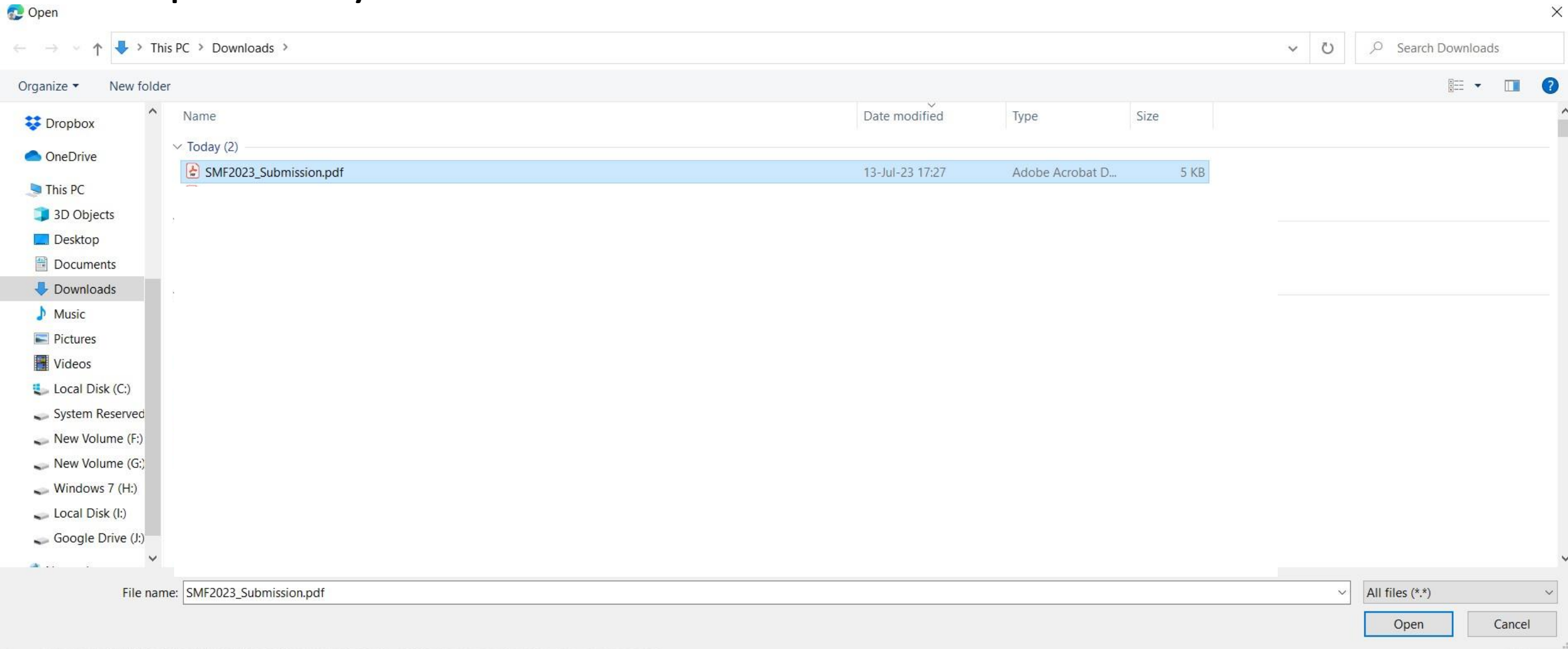
-or-

 Upload from Computer



click on “Upload from Computer” to start the submission of your paper / extended abstract/ case. The first page should contain title, short abstract and keywords. If you are submitting a case, upload case study and teaching note as two separate files. You need to upload each file individually. Please note that the submission has to be blind, i.e. cannot have any author information.

# Upload your submission..... Cont'd



After choosing the desired file, in Word or PDF format, click "Open"

# Answer Additional Questions

1. By submitting this paper, you agree that all authors are aware of and consent to this submission. \*

I agree

2. Please provide at least five keywords. Please separate the keywords by inserting a comma. \*

8000 characters left



Example: Keyword 1, Keyword 2, Keyword 3, Keyword 4, Keyword 5  
Competitive strategy, industry analysis, resource based view,  
regression, India

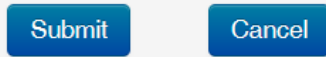
3. Extended Abstract or Full paper or Case submission \*

- Extended Abstract
- Full Submission
- Case Submission

4. Are all the authors of the submission doctoral students? \*

- Yes
- No

# Completing the submission



Click “Submit”. Unless you press “Submit” the file will not be saved in the system.

Once you click Submit, the submission process is complete.

# Viewing submission

Submissions

*Search help articles*



Help Center ▾

Select Your Role : Author ▾

SMF2023 ▾

Now, in order to see your submission, you may click on  
“Submission” and you will see it there

# Author Console

Please click [here](#) to view Welcome Message & Instructions.

[+ Create new submission](#)

1 - 1 of 1

«« « 1 » »»

Show:

25

50

100

All

[Clear All Filters](#)

Paper ID	Title	Files	Actions
<input type="text"/> <small>Clear</small>	<input type="text"/> <small>Clear</small>		
1	<b>test</b> <a href="#">Show abstract</a>	<b>Submission files:</b> <a href="#">SMF2023_Submission.pdf</a>	<b>Submission:</b> <a href="#">Edit Submission</a> <a href="#">Delete Submission</a> <b>Email:</b> <a href="#">Email Senior Meta-Reviewer</a>



If you wish to edit submission, you can click "Edit Submission" button

# Thank you

Please, feel free to contact our team at [smf@iimtrichy.ac.in](mailto:smf@iimtrichy.ac.in) if you have any queries regarding this process.